



\*\*\*\*\***MEDIA ADVISORY**\*\*\*\*\*

**All About Developmental Disabilities (AADD) receives Distinguished Employer Award for its commitment to engaging older citizens in the workforce**

***Metro Atlanta Mature Worker Project and Atlanta Regional Senior Employment Collaborative presented top honor at annual Employee 60+ Awards Luncheon***

**WHAT'S THE NEWS:**

For the second consecutive year, the Metro Atlanta Mature Worker Project and the Atlanta Regional Senior Employment Collaborative recognized All About Developmental Disabilities (AADD) at the annual Metropolitan Atlanta Employee 60+ Awards luncheon. This year, AADD was honored with the Distinguished Employer Award---one of the event's top honors.

The annual event calls attention to the more than 400,000 older adults in the metro Atlanta region, 40 percent of whom are still active in the work place.

"As an organization with a more-than-50-year track record of championing and supporting individuals who are perceived by many facets of society as 'inadequate and incapable', these are the kinds of honors that brings AADD the most pride," said Dave Blanchard, executive director, AADD. "A full one-third of AADD's work force is 60 years of age or older, including a broad array of managers, outreach specialists and support staff."

AADD was also recognized at the 2009 luncheon where AADD's Outreach Specialist Rena Tolbert was recognized with the Distinguished Service Award.

**WHY IT MATTERS:**

The number of older adults in the metro Atlanta region has grown over the last decade at a rate higher than the general population, outpacing it in six of the 10 counties in the region. By 2030, one in five people in metro Atlanta will be 60+. Employment of workers 65+ increased by more than 100 percent between 1977 and 2007, compared to 59 percent for total employment (16 and over).

**CONTACT:** Keisha Tennyson, 404-881-9777, 232 / [keisha@aadd.org](mailto:keisha@aadd.org)

**###**

**About AADD**

*All About Developmental Disabilities (formerly Atlanta Alliance on Developmental Disabilities) was founded in 1956 and has grown from a local, grassroots organization created by a group of concerned parents, into Georgia's premiere provider of needed services, broad-based education, and effective advocacy for children, adults, and families living with developmental disabilities. We believe people with developmental disabilities, and their families, are among the most challenged and excluded people in society.*